

INTRODUCTION: COTTENHAM COLTS UNITED F.C

Currently Cottenham United
Colts F.C consists of 22 teams
ranging from Under-6s to
Under-17s competing in the
Cambridgeshire Mini League,
Cambridge & District Colts
League and Alan Boswell
Group Cambridgeshire Girls
and Women's Football
League.



#### INTRODUCTION: COTTENHAM COLTS UNITED F.C

Since Cottenham United Colts Football Club's creation in 1978 many young people, volunteers and community members have enjoyed the benefits of a youth focused sports team at the heart of the village, a crossover for social engagement and physical activity.

As we look forward into the 2023-2024 season we are incredibly proud partnership with #hergametoo who are organisation ran by female football fans; who are committed to growing the campaign with the aim of fostering an ethos in football in which women are welcomed and respected equally.

With your investment our club is able to continue to grow, expand and maintain better training, equipment and facilities to members and the wider local community.

#### **KEY FACTS**

- Over 40 Qualified Volunteers
- 275+ young members
- Catering for boys and girls, from ages 6 upwards.
- Recognised by the Cambridgeshire FA as Grassroots Club of the Year 2020.
- Operating over 20 teams.
- Annual Football Tournament

# **Sports News**



Cottenham United Colts Chairman: Ben Holmes

CottenhamColts@virginmedia.com website:

www.cottenhamunitedcolts.com social media: @cottenhamunitedcolts

#### Cottenham United Colts

Boys and Girls from year 1 (U6) to Year 6 (U11). Come and join our club ready for the new 23-24 season. For more information please email:

### Cottenham United Colts





Sunday May 28th was when the Cottenham Colts annual tournament was held. With restrictions in previous years, this time it was one of our biggest we have held, with over 100 teams taking part, nearly 300 games and over 600 goals scored! [Thanks Kaif for the stats!]

The weather was perfect for both days. Saturday morning involved volunteers and coaches preparing the equipment and then an early morning start Sunday followed by a long day for some setting up, taking part and clearing away.

The tournament was held in good spirits with all clubs and supporters following the RESPECT guidelines and enjaying themselves on the day. It was all about enjayment and taking part and



the children loved it...!

A special thank you goes out to the Primary School and Parish Council for allowing us the use of the grass and village hall, Jez with his manic printing issues but getting the programmes ready on time, all the sponsors who contributed to the day, this is greatly appreciated by the club, the coaches and volunteers for giving up their time and helping over the weekend, and a special thank you to Tim Pheasant for organising with support and guidance from Karen Celentano, without you two, this wouldn't have happened in this way...!!

See you all next year..... please feel free to contact the club if you wish to support us or any of the teams in anyway.

Ben Holmes (Chairman)

SPONSORSHIP BENEFITS

Sponsoring a Cottenham United Colts F.C team creates a bridge between your brand and the local community built on over 40 years of dedicated commitment from community volunteers.



# SPONSORSHIP BENEFITS

One Community, our club strategy is based on DICE.

Development - To compete and develop professionally with RESPECT.

Innovation - Prepared to take advantage of opportunities on and off the pitch.

Community - To bring together like minded individuals, to share, learn, develop and have fun.

Education - Gain experience within sport, building skills for life.



#### **Exposure**

We can expose your brand to our passionate, loyal, local sporting community.

200+ Twitter Followers

600+ Facebook Likes

400+ Instagram Followers

Hundreds of local community members attending matches over the course of a season.

#### **Benefits**

As a team sponsor you will be partnering with a respected community leader at the forefront of youth sports development in the region.

With your help we aim to continue our great work within the community by increasing participation, improving our facilities and helping all of our members to progress into adult sporting engagement, maintaining a healthy lifestyle.

#### Other Brand Exposure

- Local Newsletter and online news outlets
- Matchday Branding
- Dedicated Social Media Posts
- Website branding
- Updated Team blogs online with Branding
- Annual Tournament Sponsor Options
- Club Fundraising Events

# SPONSORSHIP PACKAGES

We provide a team sponsorship package that cater for different budgets and team requirements.

From our youngest teams just setting out on their footballing journey to our young adults looking to make a name for themselves in the game.



## **SPONSORSHIP IN ACTION**

We provide a team sponsorship package that cater for different budgets and team requirements.

This could comprise of shirt sponsorship, training kit, equipment, annual tournament, end of season awards evening and more.



## **Sports News**

Here come the girls! It's come



Cottenham Colts, hope to be a small part of that revolution. We have recently partnered with #hergametoo, who are a voluntary organisation

C.U. Colts

England Women's team have just won and respected equally. With six girls eir semi-final game against Sweden teams and a thriving Wildcats centre Girls' football is finally getting the add that our girls, teams are forces airls reaching the finals and our U14s

to thank them for being an inspiration emmitted to growing the campaign

#### SunSkips rises to challenge at Cottenham Colts' tournament



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Cottenham United Colts FC is celebrating after scoring an £800 sponsorship with homebuilder, Tilia Homes Eastern.

The 2020 winner of the Cambridge EA Grassroots Football Club of the Year award is just a short distance away from its Kings Park development, on Rampton Road, and has purchased new training kits for the U15s girls' team and an away kit for the U14s boys' team with the funds.

David Thomas, sales and marketing director for Tilia Homes Eastern comments: "Here at Tilia Homes, we're committed to building simply more than houses but a thriving community for all residents, not just our

"Cottenham United Colts EC is a shining example of the positive impact sport can have from a young age, encouraging fitness and wellbeing, as well as being a part of a sucprouder to help the club provide the best kits possible for its teams. With our Kings Park development set to open its doors early nex

Established in 1979, Cottenham United Colts is a FA Charter Standard club which provides footballing opportunities for Boys and Girls from the age of 5 to 17 for Cottenham and the surrounding area. It currently has 22 boys teams and six girls teams, as well as hosting a Wildcats Centre which is well attended and has shown a great first step for girls football in the villa





As we countdown to our annual Cottenham Colts football tournament, Sunday 28th May 2023 we're dhouting out our sponsors I! Their support is invaluable.

Huge thanks to the award winning BMW group 1 Cambridge for being one of our pitch sponsors 👰



Group 1 BMW



Bellway sponsor new football kit for Cotttenham football team. Bellways Heather Markham (right) with Cottenham Colts Under 12s team and their coaches, David



Terms Graphics and artwork must be provided on time and to specification.

Ordering will not take place until funds have reached our club account.

No orders can be made directly through our supplier.

Full payment must be made upon application.

Due to sizing, kits as they get older tend to cost more due to VAT not applying.

Other sponsorship opportunities include pitchside banners, annual tournament, end of season awards evening.

KIT ITEM	7v7	9v9	11v11
Home Kit			
Training Top	Pricing on Request		
Rain Jackets			



## When does a season start and end?

Most teams start playing league matches in September and October. Leagues typically finish in April and May.

## How do I sponsor your events?

You can sponsor our Annual Tournament and our Presentation Night, if you are interested in more information we can send you an information pack on what opportunities are on offer.

# I need flexible payments terms can this be arranged?

We are prepared to discuss payment terms, however no sponsorship is printed/applied until full payment is received.

# Can I sponsor multiple teams?

Yes, and we will happily discuss discounted opportunities to sponsors who would like to take out 2 or more packages in the same team too.



**CLUB CONTACTS** 

Chairman
Ben Holmes
cottenhamcolts@virginmedia.com

Club Secretary
Dan Jennings
jennings78daniel@gmail.com



### **Cottenham Colts United Football Club**

FA Affiliation: Cambridgeshire Football Association

twitter.com/coltscottenham facebook.com/cottenhamcoltscufc instagram.com/cottenhamunitedcolts

www.cottenhamunitedcolts.com

