

Welcome To

Cottenham United Colts

Sponsorship Proposal





activity.

Since Cottenham United Colts Football Club's creation in 1978 many young people, volunteers and community members have enjoyed the benefits of a youth focused sports team at the heart of the village, a crossover for social engagement and physical

Currently Cottenham United Colts F.C consists of 20 teams ranging from Under-6s to Under-17s competing in the Cambridgeshire Mini League, Cambridge & District Colts League and Alan Boswell Group Cambridgeshire Girls and Women's Football League.





Welcome To Our Club

Our club is built on a foundation of community values, cooperation, dedication and enjoyment. We are incredibly proud of our teams, the people they are and all they continue to achieve.



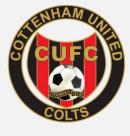
Chairman



- 300+ young members
- · Catering for boys and girls, from ages 6 upwards.
- Recognised by the Cambridgeshire FA as Grassroots Club of the Year 2020.
- Operating over 20 teams.
- Fundraising Events
- Annual Football Tournament







Club Values

One Community, our club strategy is based on DICE.



Development - To compete and develop professionally with RESPECT.



Innovation - Prepared to take advantage of opportunities on and off the pitch.



Community - To bring together likeminded individuals, to share, learn, develop and have fun.



Education - Gain experience within sport, building skills for life.





Sponsorship Benefits

As a team sponsor you will be partnering with a respected community leader at the forefront of youth sports development in the region. With your help we aim to continue our great work within the community by increasing participation, improving our facilities and helping all our members to progress into adult sporting engagement, maintaining a healthy lifestyle.

We can expose your brand to our passionate, loyal, local sporting community -

200+ Twitter Followers 600+ Facebook Likes 400+ Instagram Followers

Other Brand Exposure

- Local Newsletter and online news outlets
- · Matchday Branding
- Dedicated Social Media Posts
- · Website branding
- · Updated Team blogs online with Branding
- Annual Tournament Sponsor Options
- Club Fundraising Events









Pitchside Advertising

We now have the opportunities for additional pitchside advertsing on the brand new 3G pitch located at our home venue of Cottenham Village College Sports Centre.



Most of our teams will be training and playing on the new pitch plus additional coaching sessions we provide like Monday Soccer School and Wildcats.





Match and Training Kit

Sponsoring the shirts and training wear of teams at Cottenham Colts offers excellent exposure and a range of benefits for any brand or business. With numerous youth teams competing regularly in local leagues and tournaments, your logo would be prominently displayed on both matchday kits and during training sessions, ensuring continuous visibility.





Sponsorship in Action

We provide a team sponsorship package that cater for different budgets and team requirements.

This could comprise of shirt sponsorship, training kit, equipment, annual tournament, end of season awards evening and more.

We have local exposure on social media, news outlets and local newsletters that are seen but thousands of local residents.











Sponsorship Packages

Terms Graphics and artwork must be provided on time and to specification.

Ordering will not take place until funds have reached our club account.

No orders can be made directly through our supplier.

Full payment must be made upon application.

Due to sizing, kits as they get older tend to cost more due to VAT not applying.

Other sponsorship opportunities include pitchside banners, annual tournament, end of season awards evening.

KIT ITEM	5v5	7 v 7	9 v 9	llvll
Home Kit				
Training Top	Pric	Pricing on Request		
Rain Jackets				









Cottenham Colts

Come & Join Us

When does a season start and end?

Most teams start playing league matches in September and October. Leagues typically finish in April and May.

How do I sponsor your events?

You can sponsor our Annual Tournament and our Presentation Night, if you are interested in more information, we can send you an information pack on what opportunities are on offer.

I need flexible payments terms can this be arranged?

We are prepared to discuss payment terms; however, no sponsorship is printed/applied until full payment is received.

Can I sponsor multiple teams?

Yes, and we will happily discuss discounted opportunities to sponsors who would like to take out 2 or more packages in the same team too.







Interested in becoming a sponsor?



Dan Jennings



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Cottenham Colts United Football Club

FA Affiliation: Cambridgeshire Football Association

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